

# The United Farmer



August - September, 1984

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Cover Photo:  
Mountain stream from Angel Glacier,  
Jasper National Park.

## ✓ Facts for Farmers

### Mineral Oil Produces More Lambs

A daily dose of slightly less than **two ounces** of mineral oil given for ten days before mating increases the number of eggs ovulated by ewes and the number of lambs they produce. Scientists claim that the mineral oil **increased** the **ovulation rate** of ewes, but it had no effect on their digestive systems or on their general health.

### Dairy Manure – A Valuable Asset

Dairy manure should be considered a valuable resource in light of today's high commercial fertilizer prices. **Manure from a confinement dairy operation** can make an important contribution to the nutrient requirements of both forage and grain crops on a dairy farm if it is spread on the land at the right time and at the correct rate. Many farmers do not incorporate manure into the soil soon enough after it has been spread, with the result that much of the **valuable nitrogen** is lost to the atmosphere or in run-off water. **Immediate incorporation** of the manure is also important in the **control** of **odors** associated with the manure spreading operation.

### Alberta Exports to U.S. up 17 per cent

Total sales of **Alberta agricultural products** to the United States increased from **\$156** million in 1982 to **\$183** million in 1983, an increase of 17 per cent. Sales of live animals rose from **\$50** million in 1982 to **\$56.5** million in 1983, a 13 per cent increase. Even more impressive is the increase in **meat sales** (beef and pork) – **up 20 per cent**. Sales in 1982 totalled **\$36** million; in 1983, **\$43** million. **Beef exports** are up 30 per cent – **\$30** million to **\$39** million.

### Horses in Alberta

Alberta produces the **largest number** of **horses** of any of the Canadian provinces, annually registering between 40 and 45 per cent of the nation's total pedigreed horses. Economically, the province derives a great deal of income from the horse industry.

In Alberta there are eighty 4H Horse Clubs and about 200 other organizations, including about 20 breed associations and 20 pony clubs. Horse owners use their horses for pleasure, trail riding, gymkhana, rodeo, breeding, showing, racing, ranch work, etc. Some of the **highest quality horses** in North America are found in Alberta.

In 1983, there were over **8,000 horses** registered in Alberta. The ten most popular were: **Quarter Horse** (5,023), **Arabian** (860), **Thoroughbred** (799), **Standardbred** (550), **Appaloosa** (475), **Belgian** (183), **Morgan** (128), **Percheron** (106), **Fjord** (96) and **Welsh Pony and Cob** (77).



# Stand and Be Recognized

## Arne Olson



Arne Olson

In October, 1984, Arne Olson, Corporate Secretary and Manager of Member Relations with UFA, will retire. His career with UFA has spanned 37 years.

Originally from the Edberg area, Arne received his early education at rural schools and then graduated from Camrose College with a Business Administration Honors Diploma. In 1941 he joined the Canadian Army and then in 1942, transferred to the Royal Canadian Air Force. He served as an Administrative Officer from 1942 - 1946 and was awarded the British Empire Medal for Bravery while serving with the No. 116 Squadron.

Arne Olson joined UFA in 1947 as a Fieldman and then became a Petroleum Supervisor and Auditor in the Peace River and Edmonton areas until 1960. In fact, Arne was UFA's first Petroleum Territory Manager and lived in the Peace River for several years. From 1960 to 1963, he was involved in public relations and promotional activities for UFA. In 1963, he was appointed UFA's first Personnel Manager and given the responsibility of structuring the new Personnel Division. In 1973, the Board of Directors appointed him Corporate Secretary of UFA and Manager of Member Relations, a position he has held until his retirement.

During his years with our Organization, Arne took many courses at Western Co-op College, the University of Calgary and the Banff School of Administration. He was a member of and held executive positions in many organizations on behalf of UFA - Western Co-op College, Calgary Personnel Association, Administrative Management Society, Olds and Vermilion College, United Fund - to only name a few.

There it is neatly capsulated - Arne Olson's 37 years with UFA. But it doesn't tell you what an exceptional person he has been to work with. To those of us who have been associated with Arne Olson - this modest and unassuming man, is first and foremost a man of exceptional integrity. His unswerving reliability, his keen sense of loyalty and his humor have contributed so much to making every working day a better day. It has been a real privilege to be associated with him.

Arne has many plans for the future and his associates and friends in UFA, wish him health and happiness in his retirement.

# Agents Anniversary Barbecues

## Business

– will continue to go where invited and remain where appreciated.

## Reputations

– will continue to be made by many acts and to be lost by one.

## Go-Givers

– will become the best go-getters.

## The Extra Mile

– will suffer no traffic jams.

## Performance

– will continue to outsell promises.

## Enthusiasm

– will continue to be as contagious as ever.

## People

– will go on preferring to do business with friends.

Business goes hand in hand with your reputation. People that give of

themselves and are willing to go the extra mile; people who take pride in their performance and who are enthusiastic, are usually people who display another outstanding trait – loyalty.

The **Beaver Creek Co-op Association** has been an affiliated co-op to United Farmers of Alberta since November, 1964. That is also how long **Ed Krill** has been their Petroleum Manager. **Don Hennel**, a native of Stettler, has been the UFA Agent at Stettler since 1964. **Russ Wilson** has

been the UFA Agent at Olds since 1959.

To show UFA's recognition and appreciation of these long-time associates of our Organization, Agents' Anniversary Barbecues were held to honor Ed Krill and the Beaver Creek

Co-op Association, Don Hennel and Russ Wilson, in their respective towns. The barbecues were a success as many customers and friends took the time to have a hamburger, visit and congratulate Ed, Don and Russ on attaining their service milestone.

## Ed Krill – Beaver Creek Co-op Association

Delph, Alberta, which is 20 miles north of Lamont is where Ed Krill was born. He grew up on the family farm and attended local country schools.

The Beaver Creek Co-op Association in Lamont has been an affiliated co-op to United Farmers of Alberta since November, 1964. Ed Krill has been their Petroleum Manager since the association with UFA began and has also managed to farm during this time.



Left to right: UFA Delegates Sam Maciuk and David Fedun; Ed Krill, Manager of Beaver Creek Co-op; Harold Lee, Region Manager North and Lawrence Proudfoot, Manager of UFA's Petroleum Division; Bill Fedyniak, President of Beaver Creek Co-op; Territory Manager Jerome Stang and Beaver Creek Co-op Directors Albert Stelmach and Harry Holyk.



Ed Krill pins a rose on one of the many Lamont area residents who came to his 20th anniversary celebration (Pictures by Barry Litun – Elk Island Triangle Lamont).

A member of the Lamont and district Chamber of Commerce and a life member of Unifarm, Ed Krill once commented that his hobby was "selling UFA petroleum products and winning petroleum awards." He has certainly done that! Not only have the Beaver Creek Co-op Association and Ed won many, many awards, they have also been members of the prestigious 5 Million Litre Club for many years.



## Don Hennel – Stettler

Don grew up on a farm in the Stettler area and attended local schools. He was active in 4H Grain and Beef Clubs and among his numerous ribbons and awards is a Federal-Provincial Grand Champion Award.

Prior to joining UFA in 1964, Don worked at the Stettler Co-op. In addition to being the UFA Agent at Stettler, Don has also been a successful insurance agent. A consistent winner of Petroleum Awards, Don has been a member of the 5 Million Litre Club since its instigation.

Active in his community and in sports, Don has been a member of the local Board of Trade with the agriculture section and served on the executive of the Willow Canyon Ski Club. He enjoys hunting, bowling, water and snow skiing and collecting Canadian artifacts.



Don Hennel



UFA Delegate Al Repchin, Stettler, on hand to welcome the member-owners at the Stettler Agency.



Left to right: Territory Manager Mark McCarron; Barbara and Don Hennel; Region Manager North Harold Lee.

## Russ B. Wilson – Olds

Originally from Saskatchewan, Russ Wilson grew up on the family farm and attended local schools. For 14



Although this picture was taken 10 years ago of Russ on delivery, it's still a favorite.

years, Russ was involved in the trucking business and had six trucks that hauled freight and gravel.

On December 7, 1959, Russ became the UFA Agent at Olds. The man who hired him was Gordon Gimbel, UFA Petroleum Territory Manager, who recently retired. Russ and Gordon have been good friends ever since that time.

"Give a customer honest value for what he gets and try to give him the best service you can." That has been Russ Wilson's creed and his adherence to it has won numerous Petroleum Awards for him and made him a member of the 5 Million Litre Club.

A good community worker, Russ was particularly active in the Chinook Senior Hockey League. There are quite a few players in professional hockey who started their career in Olds. Russ has also competed in the Men's Provincial Dart Tournaments and is a member of the Elks and the Canadian Legion.



Russ Wilson



# Albertans of the Month



*Aerial view of Doreen and John Knight's farm.*

## Albertans Who Contribute

What is an Albertan? Basically it's someone who lives in Alberta. John Knight of Strathmore was born in Alberta and can certainly be called an Albertan, but John Knight and his family can be categorized in a much more meaningful way. Agriculture is Alberta's renewable resource – it is the industry that built this province and is the bedrock of Alberta's growth and survival. The Knight family's business is agriculture. Their life revolves around it and their perseverance and dedication to their business is what really designates an Albertan – Albertans who contribute to their province.

John Knight's grandfather came, with a group of immigrants from Eng-

land, to Strathmore. They were known as the English immigrants and John Knight's father was ten years old when he came to the area with his parents. The family raised pigs, cattle and milk cows – everything they could to make a living.

## A practical knowledge of cattle

John's dad often travelled with the local veterinarian in Strathmore in order to earn some extra money. In the winter, he would drive him around in a little democrat or a team and cutter. He also accumulated a practical knowledge of cattle and was able to pass this on to his four sons. John's father not only used horses to farm, he was one of the last ones in the Strathmore area to do his threshing with horses.

## Enough work to keep busy

John Knight, as did his brothers, helped on the farm and milked 20 or more cows by hand. They later got an old milk machine, sold table cream and fed skim milk to the hogs. At one time they had about 50 sows, commercial cattle and raised grain on their own land and rented land. There was enough work to keep the four boys busy on the Knight's mixed farm. From a very young age, John would ride his horse on weekends to check other people's cattle for foot rot or other sicknesses. When the brothers were older, they worked for their neighbors helping with the branding and vaccinating. The Knight brothers all had a good basic training in farming and ranching. They still live in the area and are all involved in farming.

## Money from table cream helped to buy groceries

When John and his wife Doreen were married in 1960, they rented John's grandmother's house for the first three years. They didn't have water or power. This meant coal oil lamps and having to haul water. Doreen and John milked six cows and shipped table cream. In fact, the money from this effort helped to buy groceries. They had three gallon cans and would ship two of them a week and get about six dollars a can. They kept hogs and John also worked at the Strathmore hotel, drove a school bus and helped on his dad's farm.

John says it may be tough to get started now, but it was also very tough to get started then. However both John and Doreen feel those stringent years gave them incentive and a goal to work for better times. In 1965 John and Doreen bought 3 - 1/4's of land and went to live in a little four room house. They had six cows and some pigs but very little equipment. Doreen's dad, however, lived nearby and allowed them to use his machinery. They raised



# John and Doreen Knight

grain, kept chickens and John worked nights at A.G.T. for some time.

## Doreen did her share of seeding, swathing and combining

In 1969, in order to widen the highway, the government took some of the Knight's land. John and Doreen built a new home, rented more land, bought some bigger equipment. There was lots of work, and up until a few years ago, John and Doreen did all the work themselves with Doreen doing her share of the seeding, swathing and combining.

Over the years, John and Doreen acquired more cattle and kept increasing the feed lot. They had gotten it to where they figured they wanted when John was approached to see if he would be interested in operating



*Donna, Doreen, John and Susan Knight*

a Limousin Bull Testing station. Basically this station compares the growth ability of different blood lines in the Limousin breed. This was a new chal-

lenge. It was something the Knights hadn't done before and after some discussion, Doreen and John and their three daughters became involved in another facet of the agricultural business.

## Limousin cattle came to Canada in 1969

John had started to raise Limousin in 1972 and since that time had been building and trying to better his herd. Limousin cattle are French cattle that were first imported to Canada in 1969. John is a member of the Alberta Limousin and the Canadian Limousin Association. The Knight's daughters **Laurie** and **Donna** have also reigned as Limousin queens.

## All to better the blood lines

There are many prominent Limousin breeders in Canada, who send their cattle to the Limousin Bull Testing Station, where all the bulls are fed relatively the same grade of grain and hay. In this way, they are proving their herd sires against other herd sires within the breed and are able to see how they compare. This helps to pick out the blood lines that are doing the best in the Limousin breed. Basically, it's all to better the blood lines within the breed and to further improve the Limousin blood lines.



*John and Doreen Knight*

# Albertans of the Month (cont.)



*Cattle handling barn is 28' x 48' and houses the scale, cattle squeeze, crowding alley, two sick pens and office.*

The Limousin Association previously had this centre for five years at the ranch of Berwyn Weiss and when they approached John to have it on his ranch, he knew that in order to do so, he would have to expand his facilities. After consultation with **John Lee**, Manager of UFA's Farmstead Development Department, FDD Calgary was given the contract to build the Limousin Bull Test Centre east of Calgary.

It was a large undertaking – corrals, a barn, cattle handling equipment, shelters, hopper bin, etc. The crop had to be taken off the land where

the corrals were to be built – and the deadline was tight – everything had to be ready for the bulls arriving from across Canada.

## A deadline to be met

On August 9th, 1982 building began and as John Knight later commented, "UFA built the buildings and they were really co-operative in getting their part done. We had a deadline to meet and they helped us to meet it. All material was bought from UFA and they erected the hopper bin, put up the barn that housed the cattle



*There are seven pens 72' x 142' with a 56' feed bunk. There is nine feet of cement along the front of each feed bunk where the bulls stand to eat.*

handling equipment, which UFA also supplied. They built the three cattle shelters and the Knights built the corrals. **John Lee** and **Dave Potts**, Manager of FDD, Calgary, closely supervised the job. **Gordon Whillans**, FDD Rep looked after all the gates and squeeze chutes and **Bill Copeland** was the construction foreman.

## FDD did a very good job – and on time

The Knight family is very satisfied with the job FDD did on the Limousin Bull Testing Station. In particular, they



*An overall view of the penning area. There are three sheds for the pens, serviced by automatic waterers.*



*Feed bin (since the picture was taken, a loading auger has been added). Capacity is 14 tons.*





*Extension of cattle handling system which leads into the crowding alley and loading chute.*

are pleased that the deadline was met and they speak highly of the dedication of the FDD staff to do a good job and meet the tight time commitment.

Hundreds of people from everywhere in Canada have visited the station and the Knights have received many compliments on their operation and the facilities that FDD Calgary built. The bull test centre has been an interesting challenge for John. He's been feeding cattle all his life and now he feeds them and must keep exact records. The day the Limousin Test Centre opened was a hectic day and at

one point, there were several trailers lined up and 133 bulls from across Canada to be admitted.

The bulls all arrive the same day and go through a 28 day warm up period to get adjusted. They are weighed, testicles are measured and vaccine shots given. A veterinarian comes the first day. Each age group is penned together and every 28 days the bulls are brought back through and their weight is recorded. Owners pay the association for the 200 days the bulls are on test.

### **"A fine line between enough and too much"**

The government is also involved with the test station. They do the calculations on the daily average rate of gain. A bull test committee regulates what the bulls are to be fed and John regulates as to how many pounds per day they are fed. He uses a growing ration of approximately 2½ per cent of the bull's total body weight. He wants them to grow as much as possible without being harmed by over-feeding and it's a fine line between enough and too much! At the Bull Testing Station, each bull is getting the same feed as the next bull in the same pen. Breeders can judge, in this way, how their bull compares. John Knight is conscientious about the re-

sponsibility of having other people's cattle on his place and feels he gives them more attention than if they were his own. Last year, the Knights entertained over 300 people who came to see the bulls. They even had some visitors from France. There are provincial Limousin bull testing stations, but the one at Knights is the only Canadian one.

### **An interesting and successful experience**

The Knights feel this new challenge has been a worthwhile one and good for the breed. The response from all of Canada has been excellent and all in all, they feel it's been a very interesting and successful experience. The potential for the station is excellent and at the sale, the Limousin bulls that were sold did exceptionally well.

There's lot more one could tell about the Knight family that relates to Alberta and Albertans. John Knight was a charter member of the 4H Crowfoot Beef Club. His daughters have also been active in 4H and have won many trophies and prizes over the years.



*Another view of the Knights' Canadian Limousin Bull Test Centre – it's an asset to Alberta's landscape.*

## Albertans of the Month (cont.)

### Four generations of the Crilly family

Doreen Knight's maiden name was **Crilly** and four generations of her family have lived on the original homestead that was established in 1901 in the Langdon area. Doreen and John have the same good rural back-

ground. They are descendents of Alberta pioneers who did without a lot of things as did Doreen and John, in order to buy their own place. As Doreen said, "There is always something to look forward to when you don't start with everything." The Knights have three lovely daughters, **Laurie, Donna** and **Susan**. Laurie is married to a local farmer, Jeff Miller. Laurie and Jeff both work for oil companies and also farm. Donna works in Calgary for Sagebrush Enterprises and Susan is entering Grade 10 at Cheshmerville High School.

"True grit" – unyielding courage in the face of hardship – that's the spirit that the first Albertans displayed and John and Doreen Knight are today's Albertans – still displaying that spirit and meeting new challenges. They're proud of their industry – agriculture – and have not stopped contributing and giving of themselves to help agriculture grow.

The United Farmer salutes John and Doreen Knight as Albertans of the Month.

## Retirement

### Gordon Gimbel



In his years with United Farmers of Alberta, Gordon Gimbel had the opportunity to tell people about UFA. You couldn't have found a more articulate or enthusiastic spokesman for our Organization. Gordon's thorough knowledge of the Petroleum Division and the many other aspects of UFA, earned for him the respect of the hundreds of people he came in contact with.

Originally from the Beiseker area, Gordon lived on the family farm for his first nine years. When he was older, he worked for farmers in the area for several years. He joined Crown Lumber Co., and was with them for five years. He then joined the Royal Canadian Air Force and was in the service for three years as an airframe mechanic. He also took, at this time, a special course in automotive engineering. After his discharge, Gor-

don joined UFA Central Co-op as Manager of the Morrin Store for four years, and later on the Strathmore store. He then went into the automotive and farm machinery sales business in Morrin and Nanton for nine years. In 1958, Gordon returned to UFA Co-op as a Territory Manager in the Petroleum Division, a position he held until his retirement in 1984.

Gordon's genial personality, plus his dedication to UFA and his work, has earned for him many, many friends. It has often been said, so it bears repeating, "You couldn't find a finer person than Gordon Gimbel."

It has been a pleasure to know you and be associated with you, Gordon. On behalf of your many associates and friends in UFA – a happy and healthy retirement.



# Appointment

## Ward Smith



Ward Smith joined UFA in 1953. However, his association with our Organization began many years before that as his father, Douglas H. Smith was the first Manager of the Farm Supply Division. A native of Cereal, Alberta, Ward attended local schools and then went on to graduate from the University of Alberta. For several years he taught at a rural school near Drumheller. His first job with UFA was as an order desk clerk. In 1954, when UFA opened its first Farm Supply Centre, he was appointed Branch Supervisor. In 1957, he transferred to the head office to take charge of Farm Supply promotion and administration. In 1960, he was appointed Sales Supervisor of the Division and in 1964 became Manager of the Farm Supply Division, a position he held until 1974 when he was appointed Personnel Division Manager and Training Officer.

On October 1st, 1984, Mr. Smith will, in addition to his present responsibilities and by appointment of the Board of Directors, become Corporate Secretary and Manager of Member Relations.

As Corporate Secretary of United Farmers of Alberta, he is responsible for providing specialized assistance to the President, Board of Directors and the Chief Executive Officer. He assists the President in the execution of his duties, keeps the Board informed on significant matters and acts as a liaison officer between the Board, Delegates and members.

He will conduct elections in accordance with the By-laws of UFA and the directives of the Board. On request, he assists and advises the Chief Executive Officer on management problems and relations with other organizations. Preparing and keeping accurate minutes of all Board of Directors' meetings, Executive Board Meetings and the Annual Meeting is also Mr. Smith's responsibility as well as the preparation and editing of the Board of Directors' Report.

As Manager of Member Relations, Mr. Smith is responsible for the operation of the Information Service Department and will ensure that adequate programs for member information are implemented.

Ward Smith has proven his capabilities in operational as well as organizational duties. His 31 years of experience with UFA have given him an excellent foundation for the new responsible corporate duties he has assumed.

# Agent of the Month



*Smiling Steve Warawa.*

## Steve Warawa

### Had to be at school earlier

Steve Warawa, the UFA Agent at Mannville, established good working habits at a very early age. When he was ten years old, he took over the janitor's job at his school. This meant he had to be at the school earlier than the other students as there was a fire to be made, floors swept and blackboards cleaned. For this he earned twelve dollars a month and was also paid two dollars more to haul water from a farmer who lived about 400 yards from the school.

The school was a mile from the Warawa home place and every day, Steve and his two brothers and five sisters walked to school. When they came home they all had chores – the woodbox to fill, water to be hauled, snow shoveled and livestock to be tended.

Steve's grandparents had come to the Two Hills area in 1905. They started

farming with an axe and a pick but after a few years they moved to Fidelity, Alberta. Steve grew up on his parent's mixed farm in this area. When he was six years old, his father passed away and his mother struggled to carry on. There were some bad crop years and it took all of the family's energy to stay fed and get enough seed for next year. There were many things the Warawas could have done with, but they went without and managed to survive some difficult years. They did, however, have good neighbors who, if they could, helped with seed and if you were at their home, made sure you ate with them. As Steve said, "The neighbors were great. A school concert was a must and all the parents would come and the schoolhouse was full for every concert."

### The neighbors were great

When Steve was 14 years old, he pitched bundles in the fall and then worked for a farmer for two years. He later worked for five years as a

bartender in the Brunswick Hotel in Vermilion. In 1953, he married Stella, who was from the Clandonald area. Steve stayed on as a bartender for a year and then apprenticed as a plumber and later as a carpenter. In 1959, he started buying grain for the Searle Grain Company and then went to work for United Grain Growers. He was with UGG until 1976 and during this time was also involved in straight grain farming on his  $\frac{1}{4}$  section, which is just east of Mannville.

### Dennis Norman – UFA Agent at Mannville for 30 years

Dennis Norman was the UFA Agent at Mannville for almost thirty years and when he retired in 1976, Steve Warawa became the UFA Agent at Mannville. Volume at the Agency has shown a good increase and in 1983, Mannville had sales of 3.8 million litres. Steve sells service as well as petroleum and doesn't mind putting in extra time to accommodate his customers. He has stayed until nine o'clock at night and also on weekends to accommodate truckers who couldn't break away during the day.

### When his customers are busy, they can call Steve



*Brian Wright, driver/salesman at the Mannville Agency.*





Darryl Laurenceson, on staff at Mannville and Agent Steve Warawa.

At one time Steve was on the truck all the time, but for the past few years he has been in the office, Brian Wright has been his driver salesman and Darryl Laurenceson also helps out at the Agency. Steve only has one truck and when it's busy, he's been known to take a load of fuel out and be back at the Agency before 8:00 a.m. and then, after supper go out on deliveries. His customers know that when they are busy, they can call Steve, whether it's Saturday or Sunday. He has also driven out to the fields and filled up the combines or made a special delivery for someone who wanted fuel by 7:00 a.m.

Steve's wife Stella went to school in Glendon. She has worked in the hospital for the past thirteen years. The original hospital in Mannville was built in 1902 and in 1978, a new hos-

pital, nurses' residence and extended care facilities were completed. Mannville is justifiably proud of its excellent hospital facilities and the excellent water in the community. Steve and Stella's children are all married and live in Alberta.

Steve Warawa knows most of the people in this area and many of them are his customers. He is an easy and interesting person to talk to. He feels the potential in Manning for the petroleum business is good and is making every effort to raise his volume. Even if it takes a little or a lot of effort to bring in that extra volume - Steve Warawa has never been afraid to put in a good day's work.

The United Farmer recognizes Steve Warawa of Mannville as Agent of the Month.

## Appointment

### Keith L. Tully



In his new position as Territory Manager, Keith will work closely with the UFA Agencies at **Beiseker, Carstairs, Delburne, Eckville, Innisfail, Lacombe, Olds, Red Deer, Rimbey, Rumsey, Sylvan Lake, Three Hills, Trochu** and the **Affiliated Co-operatives** in **Eagle Hill, Ponoka** and **Spruce View**.

Keith is interested in all sports, especially hockey, tennis and motorcycling and is a qualified Motorcycle Safety Instructor. Every success to you Keith in your responsible position although you'll be missed at the registration desk at the Annual Meeting.

Bill McNab, Region Manager of the Petroleum Division, announced the appointment effective July 3rd, 1984, of Keith Tully as Territory Manager of Petroleum Territory #3. Keith is well known to many of the Delegates and their Committee Members through his association for four years with UFA's Information Service Department as an Information Service Rep.

Raised on a dairy farm in the Marquette area of Manitoba, Keith attended school at Warren, Manitoba. He later owned and operated his own dairy farm at Marquette. Before joining UFA, Keith worked in the feed and agricultural supplies department of Federated Co-operatives.

# Recognition of Service Awards

## Farm Supply Division

For period July 1, 1984 to December 31, 1984

A salute to the recipients of 1983 Service Awards – a salute to their loyalty, to the quality of service they have given and to the pride they take in their work.

### 25 Years



**Gene Krieger**  
Manager  
Spruce Grove Centre  
October 15, 1959

### 15 Years



**Zeffie Campo**  
Cashier  
Westlock Centre  
November 1, 1969

### 10 Years



**Bob Lambert**  
Mechanic  
Camrose Centre  
September 3, 1974

### 5 Years



**Fraser Armstrong**  
Equipment Installer  
FDD Calgary  
December 1, 1979



**Doug Artindale**  
Customer Sales  
Representative  
FDD Red Deer  
December 1, 1979



**Shawn Blakely**  
Customer Service  
Representative  
Stettler Centre  
December 1, 1979



**Randy Campbell**  
Customer Service  
Supervisor  
Claresholm Centre  
October 15, 1979





**Albert Fontaine**  
Customer Sales  
Representative  
Falher Centre  
September 1, 1979



**Jerry Gooch**  
Customer Service  
Supervisor  
High River Centre  
December 1, 1979



**Fred Kostiw**  
Customer Service  
Supervisor  
Edmonton Centre  
October 1, 1979



**Murray Kush**  
Customer Sales  
Representative  
High River Centre  
July 17, 1979



**Wayne Pollard**  
Customer Sales  
Representative  
Westlock Centre  
July 1, 1979



**Lyle Rogers**  
Customer Service  
Supervisor  
Provost Centre  
October 1, 1979



**Dale Saruk**  
Customer Sales  
Representative  
FDD Vermilion  
July 9, 1979



**Randy Serna**  
Customer Service  
Supervisor  
Two Hills Centre  
September 1, 1979



**Gerald Schell**  
Customer Service  
Supervisor  
Taber Centre  
October 1, 1979



**Chris Schreiner**  
Customer Service  
Representative  
Westlock Centre  
July 1, 1979



**John Vivian**  
Manager  
Glendon Centre  
November 1, 1979

## What Happens to 4-H Club Members



*Doug Sawyer and Tom Eirikson.*

**Doug Sawyer** and **Tom Eirikson** are both long time 4-H'ers. They are key figures in the province-wide 4-H promotional campaign which is designed to recruit new 4-H members and leaders and raise public awareness of the rural youth program.

**Doug Sawyer** is from **Pine Lake, Alberta** and in 1981 was an **Alberta Premier's Award** winner.

**Tom Eirikson** is from **Longview, Alberta** and is a three-time **Canadian Pro Rodeo Association "All Around Cowboy"** winner. He travels the rodeo circuit throughout the four western provinces. When he was invited to act as celebrity spokesman for the new recruitment program "Ridin' Hi with 4-H", Tom said, "I'll be glad to represent 4-H, I got a lot out of 4-H when I was a member and this could be my chance to give something back

## More in '84

Beth and Joe Trembecki got right into the spirit with Brooks theme of "More in '84". Their attractive entry of a fuel truck and float in the commercial agriculture section of the Brooks Rodeo Parade won third place for them. Congratulations, Joe and Beth.



## In the Spotlight

### Bruce V. Smith



On April 16, 1984, Bruce Smith was appointed the UFA Agent at Mayerthorpe. Bruce was born in this area, grew up on the family farm and attended school in Mayerthorpe. Prior to becoming an UFA Agent, Bruce was self employed driving school buses. He also worked as a retail clerk with the Mayerthorpe Co-op.

Bruce and his wife Allyn have two children Kevin and Scott. Allyn is the bookkeeper at the Agency and also belongs to the Kindergarten Year-book Committee. Bruce is vice-chairman of the local recreation board. For hobbies, he enjoys water skiing, guns, horses, dirt motorcycling, reading and softball.

Every success to you, Bruce, as the UFA Agent in Mayerthorpe.



*Dale Tollefson*



*Joan Tollefson*

## New Agents at Holden

Ready to do business at the UFA Agency in Holden are Dale and Joan Tollefson, who took over the Agency on June 8, 1984.

Dale is originally from the Rosalind area where he grew up on the family farm and attended local schools. When Dale and Joan were married in 1959 (Happy Silver Wedding Anniversary) they settled in Camrose.

Dale was employed as a truck driver until 1970 and then became a partner in the Camrose Transport Ltd. When the partnership was dissolved in 1976, Dale and Joan started their own company Jo-De Trucking Ltd. While in the trucking business, they were involved with the transportation of pre-fab homes, pipe, propane and anhydrous ammonia.

In 1977, Dale started Dale's Taxi which he successfully operated until selling out in 1981. He then worked as a crane operator for his former partner at the Camrose Crane Service until his appointment as the UFA Agent in Holden.

Joan Tollefson has 14 years of experience as a bookkeeper and assists Dale with his duties at the Agency, just as she has in any business Dale has been involved with. Joan belongs to the Five Pin Bowling League and the Camrose Revolver and Gun Club. She also does acrylic painting. Dale is an avid motorcycle fan and enjoys camping and fishing with his family and friends. The Tollefsons have four children - three sons and one daughter.

Every success to you in your new business as the UFA Agents in Holden, Dale and Joan.